



Robert Thompson &lt;coachrobertthompson@gmail.com&gt;

## February Newsletter Resend

**RPT Virtual Services** <info@rptvirtualseervices.com>

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Reply-To: RPT Virtual Services &lt;info@rptvirtualseervices.com&gt;

To: "coachrobertthompson@gmail.com" &lt;coachrobertthompson@gmail.com&gt;

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# The Best is Still to Come

Toes in the Sand, Mind Engaged



## Coaches Corner

It's hard to believe we're already one month into 2024! Time truly flies as we grow older, doesn't it? How's your freelancing journey progressing? Let's make 2024 the year to soar!

Speaking of which, there couldn't be a better time to be a freelancer. The landscape is buzzing with excitement, especially with the advent of AI. Don't let the fear of automation replacing jobs discourage you. AI is set to revolutionize and augment our work, giving freelancers many opportunities.

Speaking of exciting developments, this year marks the launch of our very own YouTube channel! AI will undoubtedly take center stage among the diverse topics we'll be exploring. So, stay tuned for captivating insights and discussions ahead!



February Happenings:

Fast Track Panama - International Living Event!

February 16-18, 2024

Winton's Special Workshop: Friday, 2/16 from 8am to 3pm

Robert & I will be there - Hope to see you there!

## Mastering the Freelance Mindset: The Key to Your Success

In the ever-evolving landscape of today's employment, freelancing has emerged as a formidable career path for individuals seeking autonomy, flexibility, and the opportunity to leverage their skills on their own terms. However, while the allure of freelancing is undeniable, learning to navigate this landscape requires more than just technical savvy. The secret "sauce" to flourishing in this world of freelancing lies in cultivating the proper mindset.



### Embracing Independence and Initiative

Central to the freelance mindset is acknowledging and celebrating independence. Unlike traditional employment structures, where tasks are often delegated and schedules set, freelancers have control over their professional destinies. Embracing this idea empowers individuals to take initiative, seize opportunities, and chart their unique course to success.

### Adopting a Growth Mindset

In the world of freelancing, the only constant is change. Sounds like an oxymoron, right? But it is true.

Embracing a growth mindset, as psychologist Carol Dweck coined it, is essential for navigating the inevitable challenges and setbacks that accompany a freelancer. Viewing obstacles as opportunities for learning and growth rather than insurmountable barriers encourages resilience and adaptability, which are necessary in a dynamic and competitive marketplace.

### **Cultivating Discipline and Time Management**

Effective time management is the backbone of the freelancer's success. Without the structure imposed by traditional workplaces, freelancers must develop discipline and self-motivation to manage their time effectively. Establishing routines, setting realistic goals, and leveraging productivity tools can help freelancers optimize their workflow and maximize their time.

### **Building Resilience in the Face of Uncertainty**

Freelancing often entails a degree of unpredictability, from fluctuating income streams to the ebb and flow of client demand. Developing resilience in the face of this uncertainty is critical for weathering the inevitable peaks and valleys of freelancing. Maintaining a positive outlook, diversifying revenue streams, and building a robust professional network can help freelancers navigate choppy waters with confidence and composure.

### **Fostering a Collaborative Spirit**

While freelancing offers independence, it does not preclude collaboration. Cultivating a collaborative spirit, characterized by openness, generosity, and a willingness to share knowledge, can open doors to new opportunities and enrich the freelancing experience. Engaging with fellow freelancers, participating in online communities, and seeking mentorship are valuable avenues for forging meaningful connections and expanding one's professional horizons.

### **Learning from others**

In a corporate environment, you benefit from institutional knowledge. For lower-level employees, policies and procedures take much of the guesswork out of your day-to-day tasks. Standard formats for reports and presentations simplify communication.

However, even in this environment, many executives have learned that they need to search out and engage mentors who can help them navigate the unwritten rules.

In freelancing, you do not have standards or coworkers to help you learn the ropes. Fortunately, many of the freelance platforms publish guides to help you succeed.

However, as the lead executive of your freelancing business, you might find it beneficial to have a mentor to help you succeed. Hiring a coach to mentor you as you grow your business often results in more success. If you are someone who is transitioning from full-time work to freelancing, a coach can help you be successful much more quickly than if you do it yourself. This means you bypass all the trials and errors and become more successful in a much shorter time.

### **Conclusion**

While technical skills are undoubtedly essential in freelancing, they are just one piece of the puzzle. To truly thrive in this competitive marketplace, freelancers must cultivate a mindset characterized by independence, resilience, discipline, and collaboration. By embracing these core principles, freelancers can unlock their full potential and embark on a fulfilling and successful career journey.

Whether you're a seasoned freelancer or just starting on your freelancing journey, remember mastering the freelancing mindset is the key to unlocking a world of possibilities and achieving unparalleled success in the dynamic realm of freelancing.

A freelance coach can be an invaluable asset in mastering the freelancing mindset. Whether you're seeking to refine your business acumen or navigate the intricacies of client relationships, a freelance coach can provide invaluable guidance and accountability along the way. With a coach by your side, you'll not only master the freelancing mindset but also elevate your freelancing career to new heights.

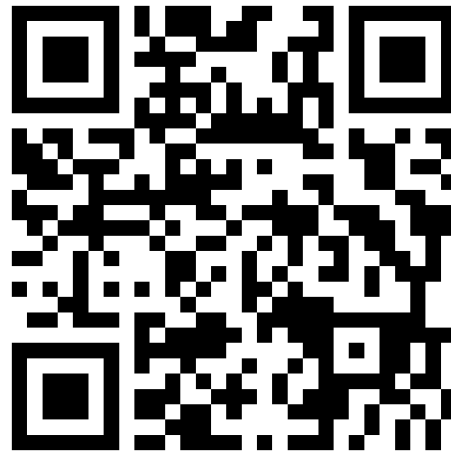
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<https://www.rptVirtualServices.com>

### Or use the QR Code

Now you can find our website quicker from your phone!! Check out our website, which Robert has been updating. Send us your comments using the contact us link on the website, and let us know what you think!



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### How Many Connects

Have you been finding that some “quick and easy jobs” are costing A LOT of connects lately? Who determines how many connects are needed to submit a proposal?

First, Upwork decides how many connects it will cost to submit a proposal. Lately, it seems that a job that pays \$5 sometimes costs 16 connects to submit a proposal!

Stay clear of those jobs! It seems Upwork has started doing this because they do not want freelancers to be bidding on these jobs. I am not sure of the reason, but it looks like Upwork is trying to discourage freelancers from bidding on these.

Don't get discouraged; there are quick and easy jobs on Upwork that will cost between 4 and 8 connects. Keep the faith; you will get those 8 to 10 jobs. Make sure you do excellent work and be choosy about the client qualifications – make sure they are reviewing freelancers. Get your 5-star reviews, which will lead to your job success score, eventually leading to your top-rated badge.

Build a sturdy foundation and watch your freelancing career take off!



## RPT Virtual Services

411 Walnut Street #10968,

Green Cove Springs, FL 32043 Panamá

La Paz, Chame Panamá Oeste,

Republic of Panamá



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