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March 2024 Newsletter

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The Best is Still to Come

Toes in the Sand, Mind Engaged



Coaches Corner

Welcome to our March newsletter! As we step into the third month of the year, let's embrace the momentum of progress and growth. Whether you're a potential, current, or past client, spring offers a fresh start to cultivate new opportunities and insights. Let's journey together toward achieving your goals and unlocking your full potential.

We would like to extend a warm welcome to the new people we met during the February Panama International Living Event. It was a pleasure chatting with you and introducing you to the world of freelancing!

Speaking of the Panama IL Event, Robert and I had a great time reconnecting with Winton and fellow coaches Don H, John C, and Vanessa M, who is a coach in training, and all the people we met, who, for most, it was their first time in Panama.

We are delighted with our decision to retire in Panama and buy a house here. We love the opportunities freelancing and coaching give us. And we are happy to share information about our

[move to Panama with anyone interested!](#)



Here is a picture of our team on the last evening of the successful Panama IL Event, enjoying our final dinner together with the gorgeous backdrop of Panama City and the Pacific Ocean. If you can't find us, Robert and I are on the right side – first is Don, then Robert, and then Patty. Winton is on the left, directly across from Robert.

The food in Panama is amazing. I had the best chicken parm I have ever eaten, and Robert had an amazing pasta dish. Everyone was extremely happy with their final meal that evening, and the backdrop of the city was just breathtaking!

Spring into Your Freelancing Goals

As we now move into the third month of the year (boy, does time seem to fly now that we are getting older), March marks a time of renewal and rejuvenation. It's not just nature that undergoes a transformation during this month; it's also an ideal time for freelancers to reassess their goals, revamp their strategies, and spring into action. Let's explore three compelling reasons why March is the perfect time to refocus and reignite your freelancing journey.

1. Fresh Energy and Motivation:

March brings with it a sense of new beginnings and fresh energy. The longer days and milder weather often lead to an increase in productivity and motivation. After the winter months, when the days are shorter, and the weather can be dreary, the arrival of spring injects a renewed sense of enthusiasm into our lives. As a freelancer, tapping into this seasonal shift can be incredibly beneficial. Use this time to reevaluate your goals, set new targets, and approach your work with a renewed sense of

Hello March

May the early spring
Awaken your soul and
Remind you to
Celebrate the season with the
Hope and Joy it brings



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purpose. Whether it's updating your portfolio, reaching out to potential clients, or exploring new avenues for growth, harnessing the energy of March can propel your freelancing career forward.

2. Tax Season Preparation:

For freelancers, tax season can be a stressful time if proper preparation isn't undertaken. March is an opportune moment to get organized and ensure that your financial records are in order. By taking proactive steps early in the year, you can avoid the last-minute scramble and potential penalties. Use this month to gather all necessary documents, track your expenses, and consult with a tax professional if needed. Additionally, consider setting aside time to review your pricing structure and budget for the year ahead. By addressing these financial aspects of your freelancing business in March, you'll not only alleviate stress but also set yourself up for a smoother tax season experience.

3. Profile and Portfolio Refresh:

March presents an excellent opportunity for freelancers to take a closer look at their profiles and portfolios and explore avenues for diversification. As we enter March, as an established freelancer, this is an ideal time to assess the projects you've worked on and identify areas for improvement or expansion. Consider updating your profile and portfolio with recent work samples that showcase your skills and expertise. Highlighting your most recent projects not only demonstrates your capabilities but also keeps your portfolio current and relevant to potential clients.

Moreover, March offers a chance to explore new niches or industries that align with your interests and skill set. Diversifying your portfolio can broaden your client base and open doors to exciting opportunities.

If you are new to freelancing and hesitating to get started, March is an ideal time to jump right in, and Robert and I would be more than happy to chat with you about coaching opportunities.

Conclusion:

As March unfolds and the season transitions, you have a unique opportunity to spring into action and pursue your goals with renewed vigor. This month offers a wealth of possibilities for you to propel your career forward. By embracing the spirit of renewal that accompanies the arrival of spring, you can set yourself up for success in the months ahead. So, seize the moment, harness the momentum of March, and spring into your freelancing goals with confidence and determination.



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<https://www.rptVirtualServices>

Or use the QR Code

Now you can find our website quicker from your phone!! Check out our website, which Robert has been updating. Send us your comments using the contact us link on the website, and let us know what you think!



Boosting Your Profile on Upwork

Boosted Profiles is a new feature on Upwork that allows you to market yourself to clients who are looking for freelancers in your work category. You can bid Connects to jump to the top of a client's view as they invite freelancers to submit a proposal after they post a job. Your Connects balance is only charged when a client engages with your Boosted Profile.

How it works:

Boosting your profile visibility can lead to more job invitations which can lead to more hires, giving you control of how you grow your freelance business. After posting a job, clients are prompted to invite freelancers to submit a proposal. If your profile is boosted, you'll appear as one of the top profiles on the list when we prompt clients to send invites, and no Connects are needed to submit a proposal if you are invited.

Where is a Boosted Profile shown to a client:

If your profile is boosted, it will be shown to clients who have just posted a job in the work category and specialty you selected. You'll be shown at the top of the list of freelancers we suggest inviting to the job.

You can boost your profile directly from your profile or from the Find Work page.

Can any freelancer use the Boosted Profile feature:

In order to use the Boosted Profile feature, you must have a [publicly visible profile](#). Your profile must have all the required items completed, which means that it must be at least 50% complete with a profile overview, profile photo, one or more employment history items, and at least one skills tag. While only having the required profile items is necessary to use this feature, having a complete profile is important to winning jobs.

Can I boost my specialized profile:

No, at this time, you can only boost your main profile.



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