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June 2024 Newsletter

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Preferment Times:

Retirement Redefined

June 2024 Issue

The Best is Still to Come

Toes in the Sand, Mind Engaged



Coaches Corner

Welcome to our June newsletter!

Sorry we were missing for the months of April and May, but Robert had a slight accident! He fell inside our home 15 FEET from a ladder!

It was quite the ordeal, however he managed not to hit his head (although I was ready to!) or his neck or spinal column so no major injuries!

Truly, it was a miracle how minor his injuries were! But we are no back to full force! So here is to a great month!

Onward we go!

New things will be happening in the upcoming months at RPT Virtual Services. We are happy to announce that we are revamping our website AND our newsletter.

We will be sending out the newsletter on the first Monday of each month, starting with this issue. Also did you notice? Starting with this issue our newsletter has a name - *Preferment Times: Retirement Redefined*.

Some might ask - why Preferment Times? What does "preferment" even mean? I will admit, it was a new term to me. But in talking with my son and his wife, I came to understand the context of this word and did some further research.

"Preferment reflects a frame of mind in which individuals choose their path and how they spend their time, rather than following outdated assumptions and limited options. Preferment is an individual choice, and can include ongoing professional work, pursuing new hobbies, spending more time with family, simply relaxing and "walking at the spirit's pace" ([Bahrami, 2012](#), p. 10), or some combination of the above." (from <https://connect.springerpub.com/content/sgrcn/24/1/31?implic...>)

I thought it was quite fitting for what we do!

In our newsletters, we will be highlighting some tips or insights for freelancing, success stories of our clients and include tools or resources to enhance your freelancing skills.

As far as our website, we are hoping to bring a new modern look and feel to it and hopefully you will find it to be more user friendly.

Watch for our updated website coming soon!



The Power of Persistence in Freelancing

As a freelance coach, I often hear from clients who struggle with consistently writing proposals. It's easy to feel discouraged when you don't hear back or receive rejections. However, I want to remind you of the power of persistence in freelancing.

Think of each proposal as a step forward, regardless of your outcome. Do not think of every rejection as a failure but rather an opportunity to learn and improve. Remember, successful freelancers didn't achieve their goals overnight. They persisted through challenges and setbacks, refining their skills and approaches along the way.

When you feel unmotivated, take a moment to reflect on your progress. Celebrate the proposals you've submitted, the feedback you've received, and the lessons you've learned. Use each experience to fuel your determination and keep pushing forward.

As you enter the month of June, embrace the mindset of persistence. Set achievable goals for writing proposals daily or weekly. Break down larger tasks into manageable steps to stay focused and motivated. Believe in your abilities and trust that your efforts will pay off.

Keep in mind that every proposal you write brings you one step closer to your freelancing goals. Stay resilient, stay focused, and keep pursuing your dreams with unwavering determination.



Update on Upwork

Did you know that Upwork now notifies you when a client views your proposal? This helpful feature has been active for several months.

To see if a client has looked at your proposal – see the diagrams below:

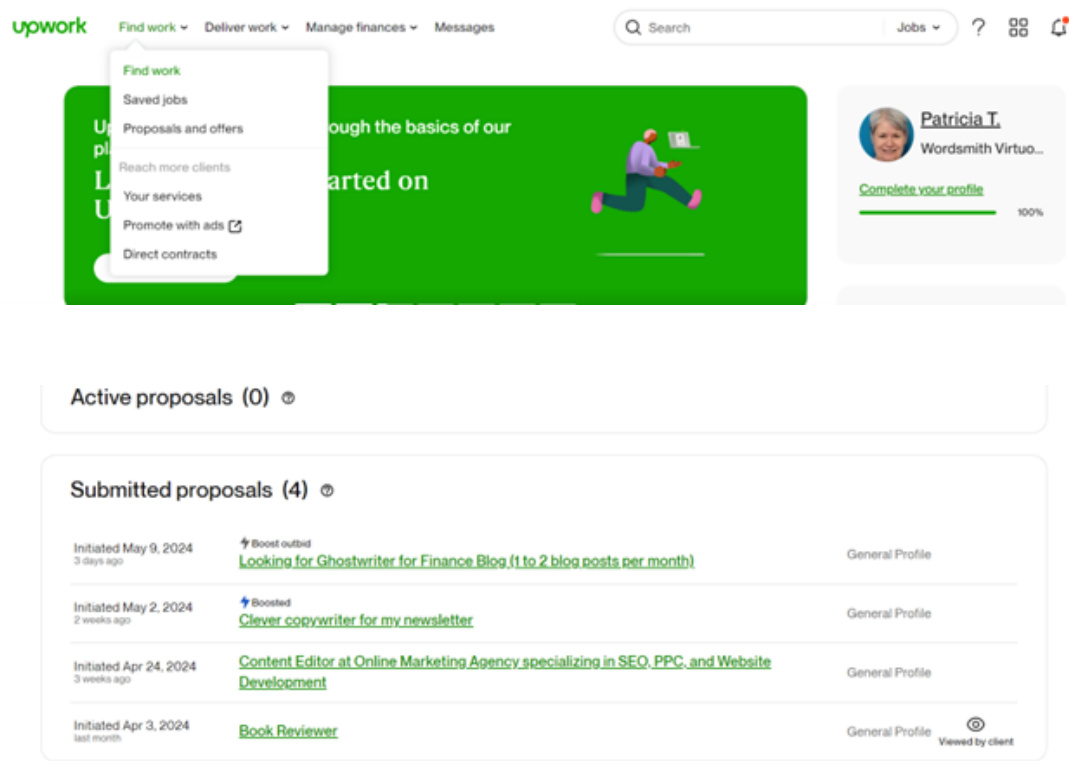
Go into Proposals and offers and scroll down to “Submitted Proposals”:

(See the first image)

Here you see, I submitted 4 proposals, and one was viewed by the client.

(See the second image)

At least now, you can tell when clients are looking at your proposals!!



Embracing Creativity in Proposal Writing

My clients often ask me how they can stand out in the competitive freelance market. My answer is simple: embrace creativity in your proposal writing.

Clients are not just looking for skills and qualifications; they want to work with someone who brings innovation and fresh ideas to the table.

Writing proposals doesn't need to be a mundane task. It's an opportunity to showcase your unique strengths and personality.

Think outside the box and find creative ways to connect with potential clients. Share stories, use visuals, or incorporate interactive elements to make your proposals memorable.

Don't be afraid to inject passion into your writing. Showcasing your enthusiasm for the project can be contagious and leave a lasting impression. Tailor each proposal to the client's needs and demonstrate how your skills and experience align perfectly with their goals.

As you gear up for the upcoming month of June, challenge yourself to infuse creativity into every proposal you write.

Experiment with different formats, styles, and approaches to find what resonates best with your audience. Trust your instincts, stay authentic, and let your creativity shine through.

Remember, creativity is not just about flashy designs or gimmicks. It's about crafting compelling narratives that captivate clients and showcase your value. Embrace the power of creativity in proposal writing, and watch your opportunities grow exponentially.

Interesting Statistic:

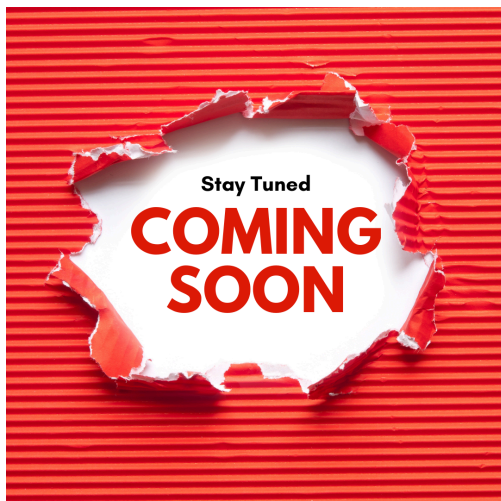
Upwork is the world's largest freelancer platform and generates over \$2 billion in yearly revenue ([VCBay](#))

Upwork was incorporated in 1999, and it makes over \$2 billion in revenue each year across over 8,000 skills, with over 3 million jobs posted annually.

Fiverr processes more than 3 million jobs in over 100 categories across 196 countries worldwide each year.

Freelancer has over 31 million users globally and has an annual revenue of \$43.1 million.

From: <https://explodingtopics.com/blog/freelance-stats>



Success Stories

Coming next month, Robert and I will highlight our success stories. This will be clients that we got onto Upwork, or ranked up through Upwork badges (Rising Talent, Top-Rated, Top-Rated plus, or Expert-Vetted), and clients who have 100% Job Success Score (JSS.)

Come back next month and see who will be our first client to be featured!

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